

VIRTUAL EXHIBIT & SPONSOR HALL MANUAL

Dear Industry Partner,

Thank you for showing interest in the EPUAP Virtual Meeting.

To give you an idea of how your profiles or booths will look on our virtual platform, we have compiled exemplary visuals that portray exactly that.

When it comes to setting up your booths/profiles, the navigation within the Virtual conference software itself is very user-friendly and you should be able to manage it without any problems. If you come across any difficulties, we can also do it for you or guide you to successfully set everything up the way you want.

In this manual, you will find:

Visuals for Exhibitors (Virtual booth and its features)

Visuals for Sponsors (Sponsor profile and brand exposure)

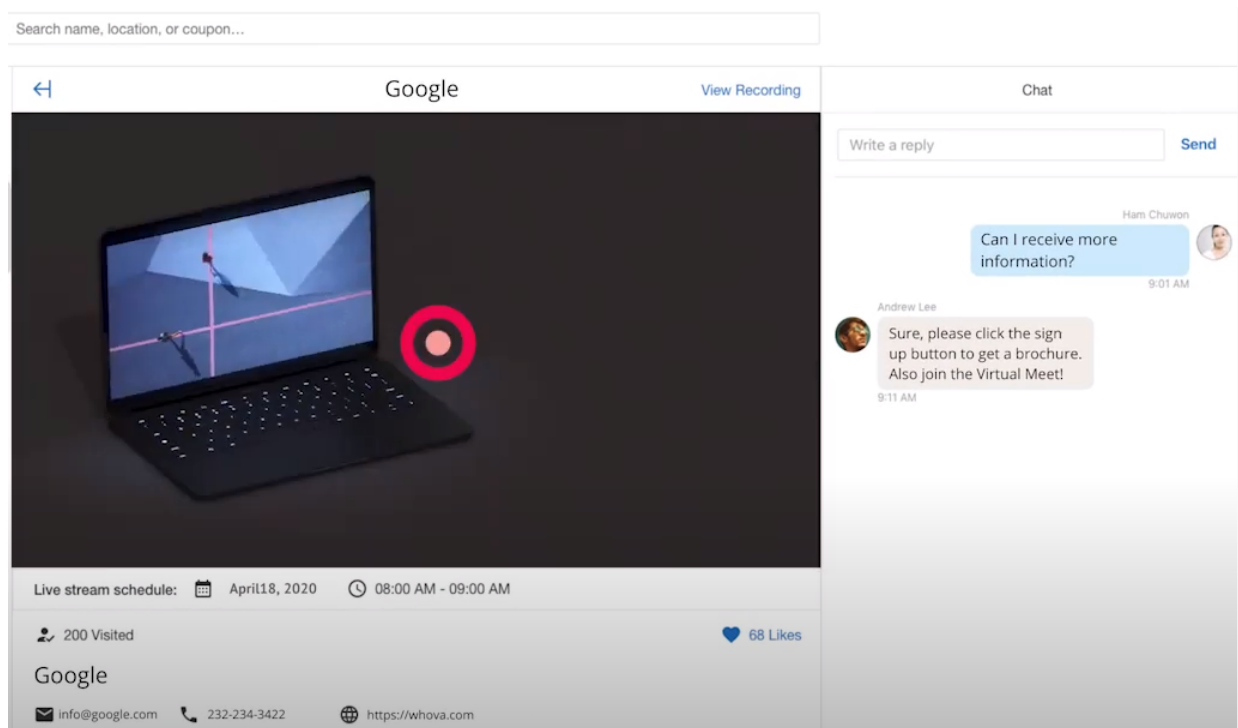
Visuals for Exhibitors & Sponsors (Common features)





Visuals for Exhibitors



Virtual Booth

Visual demonstration of a virtual booth of each exhibitor






1 VIRTUAL BOOTH EXAMPLE WITH CHAT FUNCTION

Live stream schedule:  April 18, 2020  08:00 AM - 09:00 AM

 200 Visited  68 Likes


Google

 info@google.com  232-234-3422  https://whova.com

[Sign up for deals and offers](#) [View map](#) [Post photo](#)

What happens when the makers of the world's most helpful software make a phone? You get a lot more than a phone. You get a Google Pixel 4. A phone made the Google way. Google's most helpful phone yet gets the best photos every time, any time. Capture the cosmos with Night Sight*, make it feel like the front row with Super Res Zoom, and magically balance light with dual exposure controls..

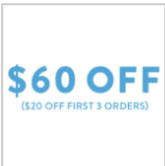
Photos



2 CLOSE-UP ON MORE VIRTUAL BOOTH FEATURES

- In your booth, you can include coupons, raffles or giveaways
- After a booth visitor clicks on the button, he/she will fill in contact details and you will be able to reach out to them and communicate the next steps (or refer them to your website with more information)
- An example of a coupon, raffle or giveaway could be free access to some of your webinars or events, product discounts, special offers, product news subscription etc.

Coupon




\$20 off for the first 3 orders! Visit the DarrysMD booth to learn more about this limited-time offer.

[Redeem Coupon](#)

3 COUPON EXAMPLE

Raffles



Enter to win a FREE 1 year subscription to Media6! Visit the Media6 booth before 3pm

[Enter Raffle](#)

4 RAFFLE EXAMPLE

Visuals for Sponsors

Sponsor's Profile

Visual demonstration of a profile of each sponsor

The screenshot displays the Whova Demo Virtual Conference interface. The top navigation bar includes the Whova logo and the text "Whova Demo Virtual Conference" with the date "Feb 18 - 22, 2022". A search bar for "Whova" is visible, with "Sponsor level: Supporting" indicated below it.

The main content area is divided into two columns. The left column contains a "MAIN NAVIGATION" menu with options: Home, Agenda, Attendees, Community, Exhibitors, Sponsors, Messages, RESOURCES (Session Q&A, Surveys, Documents, Speakers, Polls, Logistics, Twitter), and WHOVA (Feedback to Whova, About Whova). A "Filter by sponsor level" dropdown is set to "Supporting". Below this, a search bar and a note "Displaying agenda in your local time zone (2:49 PM) Switch to the event's time zone" are present. The "Supporting" category is selected, showing a list of sponsors: UC San Diego, UCSD Jacobs School, UCSD Alumni, and Whova (Booth 210).

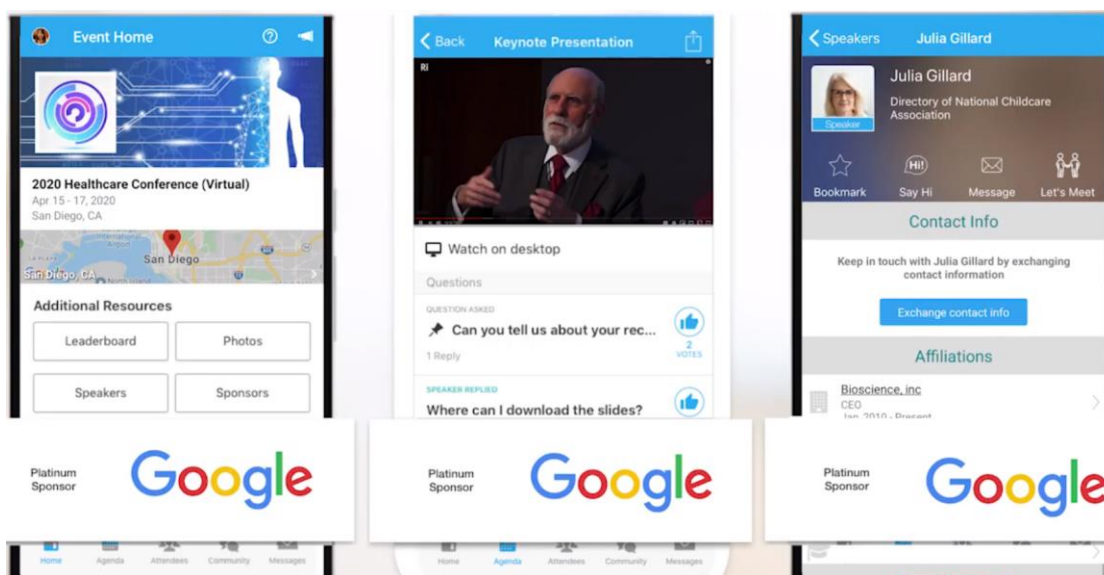
The right column displays the "Whova" sponsor profile. It features a video player with the title "Whova for Virtual Conferences, Virtual Expos and Virtual Training Events" and a video thumbnail showing people at a virtual event. Below the video, the text "Whova" is followed by contact information: "hello@whova.com", "https://whova.com/", "Whova", and "Booth 210". A short description reads: "Whova revolutionizes event engagement and attendee networking by providing the Whova event management software and services to support events, conferences, expos globally everyday. Whova is a fast-growing company and are backed by Venture Capital in Silicon Valley as well as US government funding, with customers in America, Europe, Asia, etc. Our easy-to-use app brings people together."

5 PROFILE OF SPONSORS (WITH LOGO OR A VIDEO)

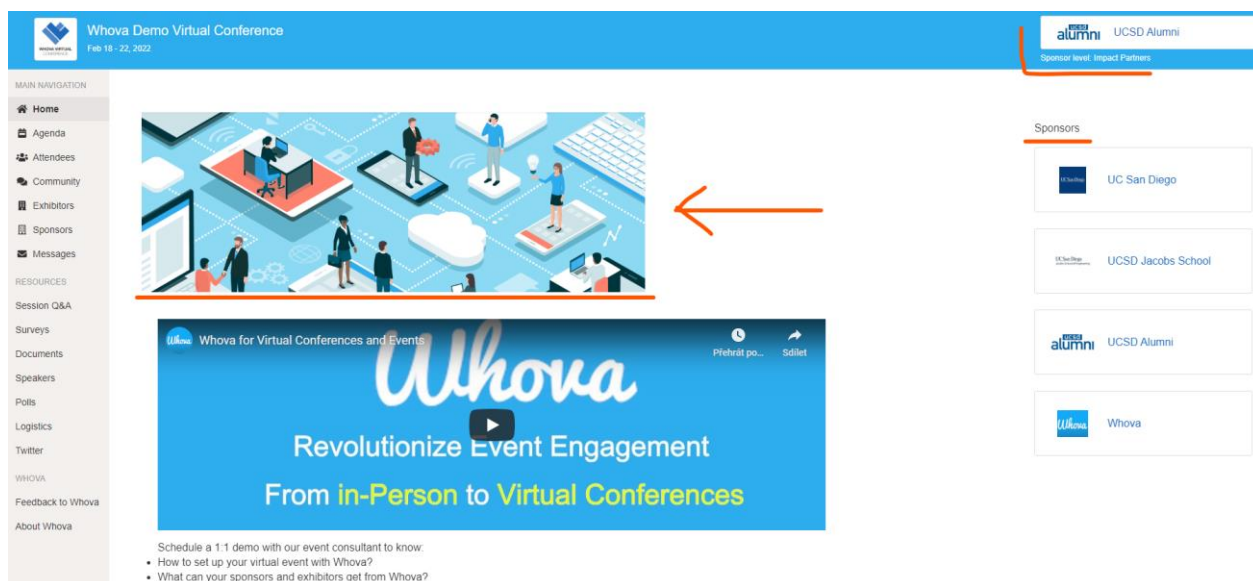
Sponsor's Exposure

Visual demonstration of the Sponsor banners

- Sponsor logos are placed on all pages on a self-rotating banner that will introduce sponsors in a specific time interval. (Picture 6, 7)
- The Sponsors will be introduced on the main banner, in the right column and at the top right-hand corner. (Picture 7)
- The banner at the top right-hand corner is visible on all pages. (Picture 7)



6 EXAMPLE OF LOGO EXPOSURE



7 EXAMPLE OF LOGO EXPOSURE ON THE EVENT HOMEPAGE

Visuals for Sponsors and Exhibitors

Sponsor's & Exhibitor's Common Features

Visual demonstration of a selection of features that sponsors and exhibitors share

New product IMS - Q&A and more!

Join Invite Share

Virtual Meeting [Link to Google Meet, Zoom, etc](#)

4/17/2020 11AM

Posted by: [Jason Alexander](#)

[See all 7 people who are going](#)

7 going

Description

Insulet has just launched the next version of IMS. Check out our demo video and ask any questions in this virtual meeting! We offer a free trial upon request.

4/15/2020

Leah Cooper

I watched the demo video and interested to know more about it!

11:06 PM

8 VIRTUAL MEETING EXAMPLE

Christian Aurup
Professor
Columbia University Medical Center
Brooklyn, New York

20500 points

Bookmark Say Hi Message Let's Meet

9 CONTACT OPTIONS (ATTENDEES)

Browse attendees by

[See more](#)

All

Recommended

Bookmarked

Cate



Alex Adams
Corporate Event Planner
CBL Properties, Inc



All Attendees (833)

A



Jonathan Aida
UI/UX Designer
Art Center



Jennel Ailmot
Fundraising & Power Up...
Toronto Mass Choir Inc.



Christian Aurup
Columbia University Me...



10 EXAMPLE OF THE ATTENDEE LIST

Job Postings

C

Job openings

Job seekers

Post a job

Q Search job title, company, location

Software Engineer

[Details >](#)

Whova

San Diego, CA

4 interested

I'm interested

Senior Engineer

[Details >](#)

BFSolutions

Multiple cities

5 interested

1 message **(1 new)****I'm interested**

Machine Learning Internship

[Details >](#)

RenderU California branch

Los Angeles

2 interested

I'm interested

1 JOB POSTINGS EXAMPLE

Add a topic or social group

Search topic ...

Meet-ups
C

🕒 Displaying agenda in your local time zone (3:29 PM) [Switch to the event's time zone](#)

All Topics
Followed
New Topics

📅

Meet-ups & Virtual Meets 6/08/2020

Suggest a dinner together, a morning run, or anything else to know each other. Invite fellow attendees and have a...

9 activities (8 messages)

📢

Organizer Announcements 5/01/2020

Check all announcements sent by the organizer

2 announcements

❓

Ask Organizers Anything 4/17/2020

Have any question for the organizer? Ask here.

9 questions

🛒

Any Other Conferences? 5/27/2020

Do you have a conference coming up that you would like others to know about? Make a post and invite fellow attendees here.

3 posts

🔍

Lost & Found 4/16/2020

Post here if you've found or lost any item

3 posts

📄

Article Sharing 4/15/2020

Post here if you've found or lost any item

3 posts

Active (9)

Suggest a Meet

🔊

Testing 123 Details >

123

Thu May 28 10:00 pm • Stream is live

1 attended

Join

🔊

test Virtual room Details >

Virtual meeting inside the platform

Thu May 28 10:30 pm • Stream is live

0 attended

Join

🔊

Meet-up with UbiComp folks Details >

Test Virtual UbiComp meetup

Fri May 29 1:00 am • Stream is live

2 attended

Join

🔊

Whova App Feedback Details >

Let us connect and share info

Sun May 31 1:01 pm • Stream is live

0 attended

Join

🔊

3:30 pm Details >

Test Meeting

Wed Jun 03 5:00 pm • Stream is live

0 attended

Join

bapp/vcde_202202/CommunityBoard

12 LIST OF MEET-UPS EXAMPLE

If you run into technical difficulties or have any other questions, please contact us: office@epuap.org.

