The report from Finland,

5th World Wide Stop Pressure Ulcer day 2016

The Finnish Wound Care Society (FWCS) focuses every year on updating the educational material and share it widely in educational events, by Authorized Wound Care Nurses, by website http://www.shhy.fi/hoito-ja-toimintaohjeet/stop-info/ and by Suomen Haavanhoitoyhdistys ry (The Finnish Wound Care Society) Facebook.

FWCS has designed and printed Stop PU day posters and stickers in Finnish and in Swedish.

We have written and distributed a press release. This was also sent to the ministers of Finnish Government and members of the press. The press release was published in journals and the intranets of some Hospital Districts.

This year we also translated the EPUAP Stop PU day flyer into Finnish.

All the material was shared in different locations during the educational days by wound care nurses.

All the posters and flyers, Stop PU day video etc. are available free of charge on the FWSC website.

Stop PU day videos in Finnish are on YouTube. The three-year old PU stop video has been watched 4830 times. The new video, one year old has been watched 1139 times. Depending on the location and timing even 180 people may be included in one watching session.

On FWCS educational days lectures about PU prevention were given in Kemi and Lahti. There were also other educational events organized by the Authorized Wound Care Nurses.

Year 2016 FWCS had its own Facebook Stop PU campaign. Five different postings reached 14.941 people altogether. Topics were Stop PU day video in Finnish, Stop poster with a sheep mascot, EPUAP flyer, STOP day sticker logo with information about costs of PUs and the photo of the local educational day.

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